

Hope for the Holidays

Baby Item Drive Benefiting Infant Crisis Services

Holiday Ornaments

'Tis the season to fill hungry tummies! Join Infant Crisis Services in providing "Hope for the Holidays" by collecting life-sustaining formula, diapers and other basic necessities for babies and toddlers in need this December. We have made it simple by creating holiday ornaments that include the faces of those we help and a list of items they need most. Keeping a needy child from going hungry is as easy as hanging up these ornaments in your church, school or place of business and collecting the baby items from your member or coworkers.

Below are easy steps to making your holiday drive successful and fun!

REGISTER - Register your drive by submitting the holiday drive participation form. See attached for the form or visit www.infantcrisis.org/host-a-drive-or-fundraiser.

DECORATE & SET OUT BOXES - Hang the "Hope for the Holidays" ornaments we provide on your tree or string them up over your walls. Set out your boxes in high-traffic areas where they will be noticeable and convenient to participants.

MAKE IT FUN - Get creative with your drive! Hold a contest for the most festive tree and/or box. You can kick off your drive by placing candy and our ornaments on participants' desks. Don't forget to set a goal! This will help build momentum for the drive.

How to Calculate Your Holiday Drive Goal:

Poundage Goal (lbs.) = number of participants x pounds or items per person

Financial Goal (\$) = number of participants x dollars per person

COLLECT THE DONATIONS - Ask your participants to collect our most needed items (aka Wish List):

- Good Start Soy and Good Start Plus formulas
- Diapers (all sizes)
- Baby wash
- Baby bottles and sippy cups
- Gently used or new clothes (up to size 6)
- Gently used or new toys

You can also do a "Bundle Your Baby" drive by asking for baby items like winter coats, blankets, mittens and hats that will keep little ones warm in the winter.

ANNOUNCE THE RESULTS & CELEBRATE! - Communicate to your participants the success of the drive by sending out an email, including it in your newsletter or creating a poster. Celebrate your success by providing breakfast or rewarding the top participants during your annual holiday party!

DELIVER DONATIONS - Please drop off your donations to our main location at 4224 N. Lincoln Blvd., Oklahoma City, OK 73105. **We will be closed from Saturday, December 24, 2011 to Monday, January 2, 2012.** Please, deliver your donations before or after that time.

Contact us - For more information about the holiday drive or request a set of "Hope for the Holidays" ornaments, please contact: Becky Taylor at 405-778-7608 or beckytaylor@infantcrisis.org.