

# the infant formula

The Newsletter of Infant Crisis Services, Inc.



Fall 2011



## Jon David & Amelody

Meet fraternal twins Jon David and Amelody. The only thing the premie pair seems to have in common is their last name. At four months old, Jon David has perfected his cry, while Amelody is beginning to woo crowds of volunteers and staff with her newfound skill: smiling.

Being able to receive basic necessities, including a week's worth of specialized formula for premies was music to the parents' ears. Mark, who plays the drums, and Jane, who sings and plays the 12-string guitar for their church, had nowhere to turn for assistance. Unplanned medical bills associated with the twins' premature birth emptied their bank account.

"When you plan on having kids you're not thinking any of this is going to happen," said Mark of the unplanned medical bills. "But we'd do it all over again in a heartbeat."

Jon David and Amelody were born April 14 -- three months premature. Though both babies suffered from underdeveloped lungs, Jon David, who was just over 2 pounds at birth, also had a hole in his heart. His parents brought Amelody home, but Jon David remained in the hospital. Now, he is breathing on his own, gaining weight and shows promise as a future heartthrob when he grows up.

We are grateful we are able to offer specialized formula to the babies and toddlers who have special nutritional requirements like Jon David and Amelody.

Always for the babies,

*Miki Farris*

Miki Farris  
Executive Director



## Board of Directors

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Kay Robinson  
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## Staff

Miki Farris,  
Executive Director

Jo Lynne Jones,  
Director of Development and Communications

Jennifer Boren,  
Director of Operations and Finance

Beth Lykins,  
Director of Volunteer Programs

Amy Spielberger,  
Public Relations Coordinator

Cassandra Wedekind,  
Donor Relations Coordinator

Becky Taylor,  
Development Coordinator

Courtney Mayberry,  
Communications Coordinator

Judith Cope,  
Outreach Coordinator

Meg Sterkel,  
Family Services Coordinator

Myah Knight,  
Volunteer Coordinator

Becky Philips,  
Client Services Coordinator

Ana Davis,  
Client Services Coordinator

Debi Snider,  
Client Services Coordinator

Bill McCabe,  
Facilities Coordinator

Channa Smith,  
Administrative Assistant

## New Board Member



Ronnie Grant is the Business Manager for Santa Fe South Schools, Inc. He married his college sweetheart, Brenda Palomino, and together they have two sons, Ronnie and Jayden. When he is not working or spending time with his family, he enjoys golf and spending time with his Omega Delta Phi fraternity brothers. Ronnie brings his expertise of child advocacy, financial management, leadership, community contacts and relations to the Infant Crisis Services Board of Directors.

## New Staff Member

Channa Smith performs a variety of administrative and office support activities for the executive director and director of operations and finance. She assists with coordinating various projects, events, appointments, researching, filing and serves clients as needed.



Thanks to our  
summer teen  
volunteers!



## Mission Statement

Infant Crisis Services provides life-sustaining formula, food and diapers to babies and toddlers in times of crisis... Because no baby should go hungry.



**Infant Crisis Services, Inc.**  
*No baby should go hungry*

Infant Crisis Services  
4224 N. Lincoln Blvd.  
Oklahoma City, OK 73105  
(405) 528-3663  
[www.infantcrisis.org](http://www.infantcrisis.org)

# Volunteer Banquet



"Volunteers do not necessarily have the time; they just have the heart."

Infant Crisis Services has been blessed with more than 2,000 volunteers who enter our building throughout the year. Without them we could not serve the babies and toddlers in our community. They are the backbone of our agency. Once a year we celebrate them and the wonderful work they have done for the babies.

This year, the volunteers were honored at an Oscar-style party with more than 150 volunteers in attendance. Fourteen awards were presented to individual volunteers and volunteer organizations who have gone above and beyond in the past year.

Every volunteer is a vital part of our organization, without them we could not keep our doors open. We love you all and thank you for your personal sacrifice. They all give to ensure no baby goes hungry.



Jo Jones received a check for \$1,000 from Tim Missaghi of All State Insurance in July.

# Volunteer of the Month



## July Volunteer of the Month Lizzie Evans

*Lizzie Evans is like a ray of sunshine. She is always willing to lend a helping hand with a smile on her face. Her love for the babies shines through every time she volunteers.*



## August Volunteer of the Month Mary Keeffe

*Mary Keeffe has blessed us with her time and talents every Wednesday for more than eight years....and rarely misses her volunteer day. She is beautiful inside and out. We thank you Mary for helping us feed and diaper babies and toddlers in Oklahoma!*

# 2010/2011

## Statistics

**Total Number of Visits:** 11,477

**Services for Infants:**

Formula (bottles)	141,152
Baby Food (jars)	54,120
Cereal (boxes)	2,460

**Services for Toddlers:**

Cereal (boxes)	5,075
Crackers (boxes)	5,075
Peanut Butter (jars)	10,150
Vegetables (cans)	20,300
Fruit (cans)	10,150
Macaroni & Cheese (boxes)	5,075

**Services for Infants and Toddlers:**

Diapers	421,668
First Visit Packs (quilts, bottles, wipes, baby bath, new outfit)	3,940

**Clothing room visits:** 10,627

## Demographics

**Age of Children:**

0-6 months	37%
7-12 months	11%
12-48 months	52%

**Ethnicity of Children:**

African American	23%
Asian	1%
Caucasian	21%
Hispanic	35%
Multiracial	10%
Native American	4%
Other	6%

**Age of Caretakers:**

Under 20	17%
20-24	32%
25-30	25%
Over 30	26%

## INFANT CRISIS SERVICES, INC. STATEMENT OF ACTIVITIES FOR THE FISCAL YEAR ENDING MARCH 31, 2011

**Revenues, Gains, and Support**

Contributions	\$1,515,902
Grants and Sponsorships	\$ 780,851
Investment Income (loss)	\$250,880
Fundraising Events	\$624,925
Miscellaneous Revenues	\$1,381
<b>Total Revenues, Gains, and Support</b>	<b>\$3,173,939</b>

**Expenses**

Program Services	\$2,085,493	80%
General and Administrative	\$108,790	4%
Fundraising	412,744	16%
<b>Total Expenses</b>	<b>\$2,607,027</b>	

Net Assets at beginning of year (restated)	\$9,564,096
Net Assets at end of year	\$10,131,008
<b>Total Change in Net Assets</b>	<b>\$566,912</b>



## Joyful Giving

Are you tired of giving insignificant holiday gifts?

This year give a gift that makes a difference! Consider making a contribution to Infant Crisis Services in honor of a loved one, friend or associate.

Provide us with the name and address of the person you wish to honor and we will send them a "Joy" holiday card acknowledging your gift made in their honor. A minimum donation of \$10 per card is requested and all major credit cards are accepted.

The last day to order cards will be Thursday, December 22. Call Infant Crisis Services at (405) 528-3663 to give a gift that touches the lives of babies in need.

# 2012 BOOTS & BALL GOWNS gala

2 ☆ 4 ☆ 2012

National Cowboy & Western Heritage Museum  
BENEFITING INFANT CRISIS SERVICES

## Sponsorship Levels

To be a sponsor or find out more information on how to become a sponsor, please call Cassandra Wedekind at 405-778-7620.

### \$20,000 PLATINUM BOOT SPONSOR

- Listed as the gala presenting sponsor in all media recognition
- Limo services for your entire table to and from the gala
- Company logo prominently featured on invitation and program
- Special thank you in an upcoming newsletter (4,000 households)
- Company logo on website
- Included in all media recognition
- Reserved premium seating for table of ten
- Ten invitations to VIP party

### \$10,000 GOLD BUCKLE SPONSOR

- Company logo prominently featured on invitation and program
- Special thank you in an upcoming newsletter (4,000 households)
- Company logo on website
- Included in all media recognition
- Reserved premium seating for table of ten
- Ten invitations to VIP Party

### \$5,000 SILVER SPURS SPONSOR

- Company name featured in program
- Reserved seating for ten
- Preferred seating
- Ten invitations to VIP Party

### \$2,500 BRONZE SADDLE SPONSOR

- Recognition in program
- Reserved seating for ten
- Ten invitations to VIP Party



# Upcoming Events

## Feed Babies Fundraising Luncheon October 26

Feed Babies Fundraising Luncheon will be held Wednesday, October 26, 2011. The luncheon will include heartwarming testimonials, the 2011 agency video debut and a few words from our executive director Miki Farris. For more details please contact Cassandra at 405-778-7620.

## Bedlam Battle December 3

Oklahoma State University and the University of Oklahoma will battle it out on the gridiron Saturday, December 3, 2011. Make this bedlam battle more than just touchdowns on the field by holding a Bedlam for Babies competition in your workplace this fall. Challenge both sides to collect basic necessities for babies and toddlers served at Infant Crisis Services. The team with the most collected items will earn the ultimate prize of bragging rights. To learn more about how to participate, call Becky Taylor at 405-778-7608.

## Boots and Ball Gowns Gala February 4

Mark your calendars for the 4th Annual Boots & Ball Gowns Gala on February 4, 2012 at the National Cowboy and Western Heritage Museum. The evening will feature live music, dinner, dancing and western artisans. Tickets are \$150 per person. Please contact Amy Spielberger for reservations or information at 405-778-7613.



This year,  
27 organizations  
participated  
in Help Another Mother,  
an in-kind drive  
for Infant Crisis Services.  
Together they raised  
\$8,259 in cash  
and \$6,724 in-kind goods.  
The babies thank you!

Want more Infant Crisis Services stories and pictures?  
Visit our blog at [infantcrisis.org/blog](http://infantcrisis.org/blog)

Remember to "like" Infant  
Crisis Services on Facebook  
and follow us on Twitter!



They  
Need  
Your  
Help



## Summer Happenings

Infant Crisis Services fed and diapered 1,260 babies and toddlers in July.

In August, Infant Crisis Service's branches at INTERGRIS SW Medical and Variety Care celebrated their first birthday. Since the partnership began, the branches have served more than 800 babies. That's well over 38,000 diapers.

## Thank You

I think what you guys do is amazing. Because ab you my children don't have to go without. I am so very grateful & thankful! There are not very many places that you can go to when you are in need for things for your children & because ab you I have somewhere to go. Thank you!