



Baby Item Drive Benefiting Infant Crisis Services

May the most giving fans win!

The ultimate face-off between Oklahoma's two largest universities is upon us! Oklahoma State University and the University of Oklahoma will battle it out on Saturday, December 3, 2011. Let's make this duel more than just touchdowns on the field, but a friendly competition between fans in our everyday workplaces. Infant Crisis Services is challenging both sides to collect basic necessities for babies and toddlers at risk of going hungry. Fans from the opposing teams will collect baby items now through December 3. The team with the most collected items will earn the ultimate prize of bragging rights.

Whether you spray-paint your hair crimson or slip on your orange boots this December 3, 2011, all donations will help tackle childhood hunger in our community.

Below are easy steps to making your Bedlam for Babies drive successful and fun!

REGISTER - Register your drive by submitting the Bedlam for Babies drive participation form. See attached for the form or visit www.infantcrisis.org/bedlam-for-babies.

SET OUT YOUR BOXES - Set out at least two boxes, one for OSU donated items and another for OU. Select high-traffic areas where the boxes will be noticeable and convenient to donors.

MAKE IT FUN - Get creative with your drive! Ask your fans to decorate their boxes, host a kickoff pizza party with the room "divided" or design posters for the drive to hang throughout the office.

COLLECT THE DONATIONS - Ask your fans to collect our most needed items:

- Good Start Soy and Good Start Plus formulas
- Diapers
- Baby shampoo
- Baby wipes
- Baby bottles
- Gently used toys

As you collect the items, track the amount of donations and create a "thermometer" of success, showing which team is in the lead.

ANNOUNCE THE WINNERS - On the last day of your drive, count the total amount of donations for each team. Create a measurement system that best suits your office. You can design a point system for each type of item or measure by the fullness of the boxes. Though bragging rights are the best incentives, offering prizes for the fans with the most donated items is another way to increase participation in your drive. Bring the winning team breakfast, give them extra time off or award them a free jean day.

DELIVER DONATIONS - Please drop off your donations to our main location at 4224 N. Lincoln Blvd., Oklahoma City, OK 73105 by December 10.

Contact us

For more information about the Bedlam for Babies drive, please contact:
Becky Taylor at 405-778-7608 or BeckyTaylor@InfantCrisis.org.

