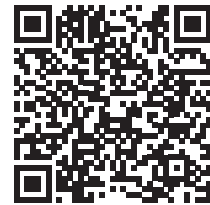
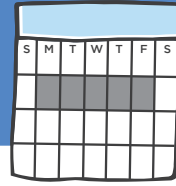


# SAVE THE DATE



**SATURDAY, APRIL 12, 2025**

**Stars and Stipes Park**  
3701 S Lake Hefner Dr

1-Mile Fun Run @ 8:00am  
5K @ 8:30am

Register online at  
[www.infantcrisis.org/run](http://www.infantcrisis.org/run)

Our Teen Associate Board is calling all runners to enter the Baby Steps 5K and 1-Mile Fun Run. This is the seventh annual event, which raises funds and awareness for Infant Crisis Services. So, come get a nice workout while supporting Oklahoma babies and toddlers. For more details and to register, scan the qr code above.

For further questions, or if you would like to be a race sponsor, contact Marcella at [mmorgan@infantcrisis.org](mailto:mmorgan@infantcrisis.org). Please know how much we genuinely appreciate your support of our Teen Associate Board.



## THANKS AGAIN TO OUR SPONSORS!



### PRESENTING DIAMOND SPONSORS:

Bank7/Haines Capital, The Chickasaw Nation, and Quintessa Marketing

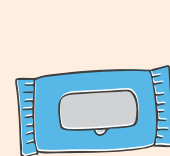
### PRESENTING TURQUOISE SPONSORS:

Caption Partners, MidFirst Bank, Mack Energy Co/TKO Energy Services, and Valor Bank

### GOLD BUCKLE SPONSORS:

Ascent Resources, Church Insurance Specialists, Inc., Devon Energy, Matthew & Elizabeth Howard, American Fidelity Foundation, Home Creations, Primrose Schools, and Todare Family Foundation

## OUR MOST NEEDED ITEMS



Wipes



Sippy cups

You can check out our full wish-list by scanning the QR code with your phone camera or visiting [www.infantcrisis.org](http://www.infantcrisis.org)



WINTER 2025

# BABY TALK

The Newsletter of  
**INFANT CRISIS SERVICES**

## AT INFANT CRISIS SERVICES, WE LOVE WHAT WE DO.

AND WE LOVE TO HEAR FEEDBACK FROM OUR CLIENTS!

"They are so helpful and kind."

"Very helpful if you're struggling and in need of some help. Lost my job and they were able to help me with diapers and wipes."

"This place is the epitome of God's love and kindness. They are always there when needed and quick to help in an emergency!!"

"This organization is very helpful in times of need."

"The people have hearts of gold and always strive to make life better for the babies of our community. From the bottom of my heart, I thank each and every one of you."

## OUR CORE VALUES:

Compassion, Kindness, Respect, & *Love*

A few months ago, K. Johnson came to Infant Crisis Services desperately in need of items for her baby. "I literally cried as I drove away just thinking about the blessing I just received," she wrote in a Google review.

Reading over and sharing our clients' thoughts is more than just a chance to pat ourselves on the back. The parents' love for their babies is evident in their words — and in their actions, as they make sure their children get the basics they need. The comments serve as proof that our services are needed. We use the feedback to ensure we provide life-sustaining resources in a loving way.

Love is in the air this time of year. Maybe that is why we felt the urge to reassure you that we absolutely **love** being in the specific space we serve, meeting the crucial needs of babies and toddlers in our community, and making a difference in families' lives.

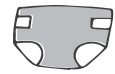




# YOUR IMPACT IN 2024

## 25,392 babies & toddlers were fed and diapered in 2024

### Services Impact



**1,304,761 DIAPERS**  
Ensured babies & toddlers went to bed with a dry bottom, preventing diaper rash, UTIs, & other health issues.



**314,020 BOTTLES OF FORMULA**  
Provided babies with the nutrients they need to have a healthy start in life.



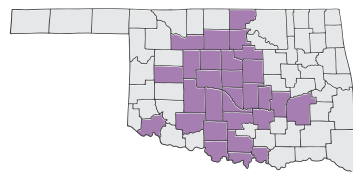
**16,107 TODDLER PACKS**  
Ensured toddlers had shelf-stable food items.



**14,452 POUNDS OF CLOTHING**  
Kept babies & toddlers warm, cozy, and covered.

### BabyMobile Impact

11,612 babies were served on our mobile units that visited **53 different locations** in **29 counties**.



### Donation Impact



**2,262 INDIVIDUAL DONORS**  
Helped us serve babies and toddlers across the state. Thanks for your support!



**70% OF DONATIONS - \$100 OR LESS**  
In 2024, 70% of donations were \$100 or less. Small gifts can make a huge impact!



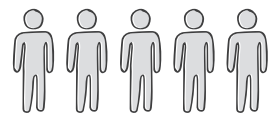
**DONATIONS FROM 68 TOWNS**  
In Oklahoma, donations were received from 68 towns. We love our state!



**\$853,943 WORTH OF IN-KIND GOODS**  
Were donated by our wonderful community!

### Volunteer Impact

**3,815 volunteers gave 11,467 hours** of their time to Infant Crisis Services.



That's the equivalent of **5.5 full-time employees!**

## MISSION MOMENT WITH MIKI



As I reflect on 2024 and look ahead into 2025, I see common themes: celebration and growth.

In June 2024, we officially turned 40 years old as an organization. By the end of the year, we had reached a historic milestone: more than **400,000** babies and toddlers served in the history of Infant Crisis Services.

Last summer, we celebrated the news that we were expecting additions to our family — two new BabyMobiles thanks to a generous ARPA grant. Once the two new mobile units are on the road this year, I am sure we will see an immediate impact on feeding our littlest neighbors.

Like any growing household, we need more space. So, we have plans to add garage space for the bigger BabyMobile fleet. I see our numbers continuing to grow, as well, as economic uncertainty and poverty persist. With an average annual growth rate of 9% per year, Infant Crisis Services anticipates we will be serving 40,000 infants and toddlers by 2030. Should that happen, I know we will be ready, **because of your support!**

Last year, we launched an endowment fund campaign to feed Oklahoma's future. We thank all who have already contributed to help Infant Crisis Services provide food, formula and diapers to babies uninterrupted for the long term.

Each celebration and every growth initiative happened because of **your generosity**. I am humbled by the years of continued support from our community. My heart is happy, and I am excited to see what we will accomplish together in 2025.

Always for the babies,

*Miki Farris*

Miki Farris, Executive Director & Co-Founder

## Did You Know?



Donating stocks, securities, or mutual funds to Infant Crisis Services is a powerful way to support babies and toddlers while enjoying potential tax benefits. It is an easy and impactful alternative to cash donations that stretches your support even further. Please consult your tax or financial advisor to learn how a gift of stock to Infant Crisis Services can benefit you. For more information, visit our planned giving page or contact **Jennifer Boren at [jenniferboren@infantcrisis.org](mailto:jenniferboren@infantcrisis.org) or 405-778-7609.**

## 2025 YOUNG PROFESSIONALS BOARD

Congratulations to our 2025 Young Professionals Board – we can't wait to see what you accomplish this year!

### Chair

Zack Smith

### Vice Chair

Jordan Edwards

### Secretary

Claire Ratliff

### Treasurer

Carrie Stevenson

### Bingo for Babies Co-Chairs

Annie Baze

Allie Dodson

### Members

Michael Balp

Aubrey Bussow

Danielle Campbell

Maggie Carney

Kristin Check

Margaret Clark

Alley Cottrell

Lindsay Dawkins

Taylor Dillard

Cassie Eads

Isabel Farris

Deepika Ganta

Angie Garrett

Rubell Goe

Sally Griffin

Rachael Groves

Paige Hatcher

Madelaine Hawkins

Sarah Margaret Hendrickson

Kirsten Holder

Frances Johnston

Kasidi Liebmann

Kristin May

Mackenzie McCuan

Motahareh Nickel

Angela Oommen

Trent Saunders

Carson Smith

Molly Tipton

## THROUGH THE YEARS

We are the **ONLY food and diaper pantry** of our kind in central Oklahoma

Over the last 40 years, Infant Crisis Services has served more than **400,000 babies and toddlers.**

Since 2004, we have been recognized as a **4-star charity on Charity Navigator**