

the infant formula

The Newsletter of Infant Crisis Services, Inc.

Annual Report 2014



Cash

One rainy day in August, a little ball of sunshine walked through the doors at Infant Crisis Services. His name was Cash; he was 18 months old and had the most infectious smile.

"He's so friendly and so curious," his mom, Jeanna, explained with a proud grin. "He wakes up laughing."

Jeanna and her husband recently moved to Oklahoma from Texas, where Cash was born.

"We were homeless for a while in Texas," she recounted. "My husband is a day laborer and couldn't find enough work, so my aunt here in Oklahoma gave us a place to stay."

Despite the additional help, the family has had a rough road in Oklahoma, as well. Jeanna was able to get a part-time job making minimum wage, but with no means of transportation, her husband is still struggling to find permanent work. To make matters worse, shortly after the move, Jeanna had to undergo a major operation and missed an entire paycheck. That put their dreams of affording their own place on hold even longer.

"It would be nice to have a home and be a little family," Jeanna said fighting back tears, "It's all we've ever wanted, but it's hard."

As the family tries to get back on their feet, Infant Crisis Services is grateful to be able to provide the necessities for Cash, which keeps that sweet smile on his precious face.

We were also able to provide the family with information and additional resources to help them in their search for affordable housing options. Soon, that dream of a having a home someday where their little family can grow, can hopefully become a reality.

Always for the babies,

Miki Farris

Miki Farris
Executive Director



“He’s so friendly and so curious. He wakes up laughing.”



Infant Crisis Services, Inc.
No baby should go hungry

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www.infantcrisis.org



Remember to “like” Infant Crisis Services on Facebook and follow us on Twitter!



Bedlam for Babies

Sooner and Cowboy fans are already gearing up for the biggest in-state football rivalry of the year. During the month of November, fans of the two universities are taking part in a friendly competition, all for a good cause. In businesses and offices across Oklahoma City, supporters of both OU and OSU are collecting donations for Infant Crisis Services as part of the Bedlam for Babies drive. The team with the most donations by game day, December 6, wins bragging rights! If your business or office would like to take part in Bedlam for Babies, register your drive at www.infantcrisis.org/register-your-drive. May the best team win!

The Young Professionals Board
of Infant Crisis Services presents

BINGO

...FOR BABIES...

You're invited to the first ever Bingo for Babies fundraiser, hosted by the Young Professionals Board of Infant Crisis Services. This unique event will feature entertainment, food, drinks, bingo and dozens of great door prizes. Join us Friday, November 7, 2014 at 7 p.m. at the IAO Gallery on Film Row. You can purchase tickets for \$50 at www.infantcrisis.org/bingoforbabies.

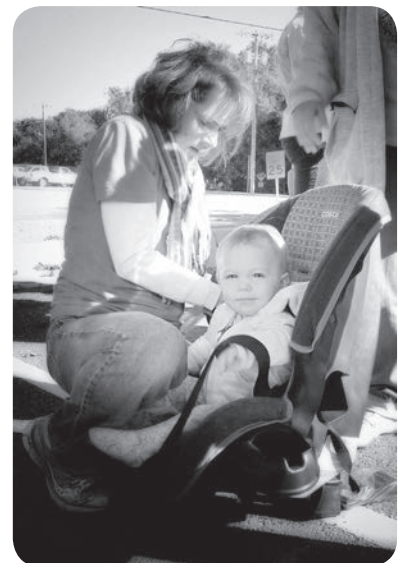
Boots and Ball Gowns



Cowboy up for another boot scootin' good time! The yearly event that everyone is anticipating is almost here. The seventh annual Boots & Ball Gowns Gala will be held January 24, 2015 at the Cowboy and Western Heritage Museum. Those interested in sponsoring the event can call 405-778-7608 or visit our website www.infantcrisis.org/boots-ball-gowns-gala.

Keeping Kids Safe

Three years ago, Infant Crisis Services began partnering with Safe Kids Oklahoma and Church of the Servant to provide car seats for low-income families. By the end of 2014, we will have provided more than 550 car seats to needy babies and toddlers. Infant Crisis Services has six trained and certified car seat technicians on staff who work to properly fit and install each seat to ensure little ones in Oklahoma are safe on the road.



Thank you's

Our sincerest thanks to the RBC Foundation which recently awarded Infant Crisis Services a \$3,000 grant to help feed and diaper needy babies and toddlers in central Oklahoma.

In April, Infant Crisis Services also received a generous donation along with a touching letter from an Oklahoma family trying to conceive. While they wait for their little blessing, this thoughtful couple decided to bless the lives of so many little ones in our state.

April 11, 2014

Dear Infant Crisis Services

My husband and I became aware of your organization when we moved to Oklahoma City 3.5 years ago and I knew from the start that your mission was something I felt passionate about. While a full-time job and other volunteer obligations have kept me from giving time to Infant Crisis Services, I have continued to follow along via Facebook, the blog, and your website.

My husband and I have been trying to start a family for the past 1.5 years and while we want very badly to have children of our own, we know that we can start making a difference in the lives of little ones through your organization.

Thanks for all that you do for the families in Oklahoma.



Happy Birthday BabyMobile

The Infant Crisis Services' BabyMobile is celebrating a successful year of operation. Launched in October 2013, the BabyMobile is our mobile food, formula and diaper pantry. Several days a week, the BabyMobile travels to targeted areas of central Oklahoma where the need is greatest. It has been a vital tool in breaking down the transportation barrier that has prevented many families in need from receiving our services. Since launching the BabyMobile last October, Infant Crisis Services has helped 3,134 clients outside our organization's walls.



Volunteer Appreciation Luncheon

In July, Infant Crisis Services honored our volunteers with an annual luncheon and awards banquet. This year's banquet had a county fair theme, and included a pie baking contest. Each year, our volunteers dedicate countless hours serving the babies and toddlers. This year, we recognized two outstanding women as our volunteers of the year. Mary Keefe and Carol Barnett continue to donate their time and talents to our organization every week. Their passion for our mission and the little ones we serve is evident in their devotion to their volunteer work. Thanks to all the hardworking volunteers who make Infant Crisis Services such a loving place for families in need to turn to in crisis.



Volunteer of the Month

Kristi

Kristi first came to Infant Crisis Services with her sister, who was a client. She then returned as a sociology student who needed 150 hours for school credit. Her dedication to her school studies and the clients went hand-in-hand. Kristi is compassionate, level-headed, energetic and brought with her incredible wisdom. She tirelessly worked some of our busiest months always repeating with a smile, "I got it." Thankfully, she has decided to stay with us even though her required student hours are complete. We love and appreciate you, Kristi! Thank you for all you have done.

2013-2014 Annual Report

Statistics Fiscal Year 2014

(April 1, 2013 - March 31, 2014)

Total Number of Visits: 15,643

Services for Infants:

Formula (bottles) 283,520
Infant Packs 3,575

Services for Toddlers:

Food Packs (containing cereal, pasta, beans, canned fruits and vegetables, fresh bread) 5,996

Services for Infants and Toddlers:

Diapers 571,120
First Visit Packs (quilts, bottles, wipes, baby bath) 4,913



Clothing room visits: 11,102

Visits:

First 54%
Second 23%
Third 12%
Fourth 6%
Fifth 3%
Sixth or more (disaster relief only) 2%

Demographics:

Age of Children
0-6 Months 3%
7-12 Months 14%
12-48 Months 83%

Gender
Male 52%
Female 48%

Ethnicity of Children
African American 22%
Asian 1%
Caucasian 21%
Hispanic 41%
Multiracial 9%
Native American 4%
Other 2%



Board of Directors

CHAIR
Cindy Batt

VICE CHAIR
Jason Osborn

SECRETARY
DiAnne Bryant

TREASURER
Linda Hildebrant

BOARD GOVERNANCE CHAIR
Kathy Oden-Hall

Members

Paul Albers
Kathy Bookman
Katherine Buxton
Kathie Calbone
David Cottrell
Cameron Dawson
Roger Farrell
Polly Fleet
Carolyn Ann Hansing
Ken Howell
Pat Lewis
Maria Robles Meyers
Sumeeta Nanda, M.D.
Toni Parks-Payne
Whitney Rainbolt
Cherish K. Ralls
Kay Robinson
Timothy Scott
G. Calvin Sharpe

Infant Crisis Services, Inc. Statement of Activities for the year ended March 31, 2014

Revenues, Gains and Support	for the year ended March 31, 2014	for the year ended March 31, 2013
Contributions	\$ 2,535,160	\$1,790,137
Grants and Sponsorships	\$ 340,264	\$251,085
Investment Income (loss)	\$226,670	\$185,001
Fundraising Events	\$726,149	\$575,306
Miscellaneous Revenues	\$859	\$1,099
Total Revenues, Gains, and Support	\$3,829,102	\$2,802,628
Expenses		
Program Services	\$3,165,346	\$2,458,545
General and Administrative	\$122,703	\$113,569
Fundraising	\$419,793	\$408,877
Total Expenses	\$3,707,842*	\$2,980,991*
Net Assets at beginning of year (restated)	\$9,483,239	\$9,661,602
Net Assets at end of year	\$9,604,499	\$9,483,239
Total Change in Net Assets	\$121,260	(\$178,363)

*Includes depreciation expenses and expenditures from a multi-year grant, awarded and recognized as income in a prior year.

Staff

Miki Farris, **Executive Director**
Jo Lynne Jones, **Director of Development and Communications**
Jennifer Boren, **Director of Operations and Finance**
Beth Lykins, **Director of Volunteer Programs**

Alex Buchner, Facilities Coordinator
Ana Davis, Client Services Coordinator
Elizabeth DiCenso, Volunteer Coordinator
Nicole Gifford, Outreach Coordinator
Mariana Handrich, Client Services Coordinator
Lindsay Kimber, Accounting Assistant
Kynsey Lira, Client Services Coordinator
Chelsea Miller, Marketing and Creative Coordinator
Becky Philips, Client Services Coordinator
Andrea Pisani, Client Services Coordinator
Channa Smith, Human Resources Administrator
Melissa Smuzynski, Public Relations Coordinator
Debi Snider, Client Services Manager
Meg Standefer, Family Services Coordinator
Becky Taylor, Development Coordinator
Courtney Thomas, Development Assistant
Renee Vincent, Program Coordinator

Mission Statement

Infant Crisis Services provides life-sustaining formula, food and diapers to babies and toddlers in times of crisis. Because no baby should go hungry.

