

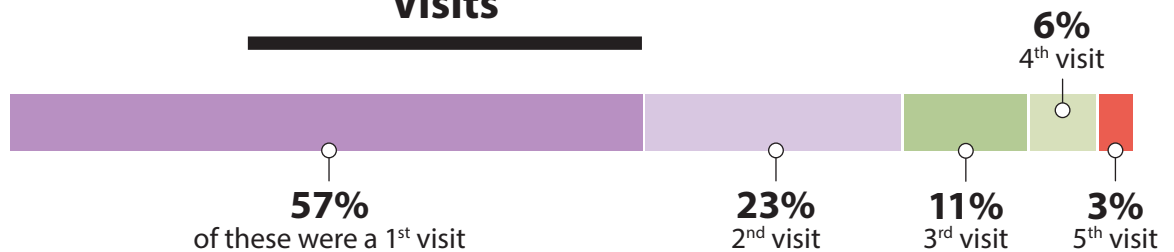
2014-2015 ANNUAL REPORT

STATISTICS FISCAL YEAR 2015

April 1, 2014 - March 31, 2015

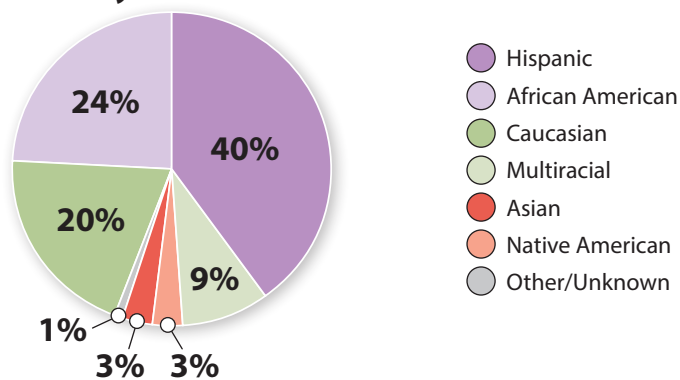
Visits

Total number of visits:
18,336

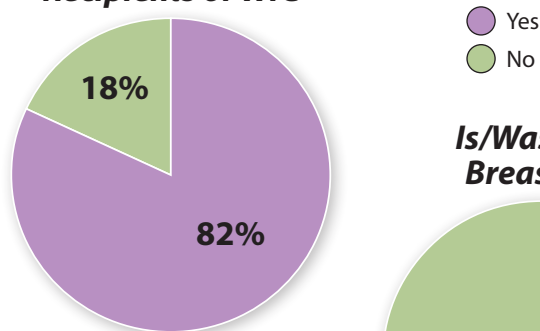


Demographics

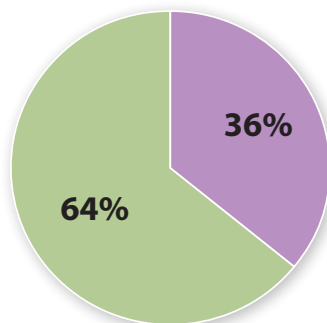
Ethnicity of Caretakers



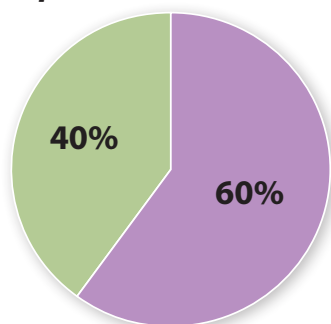
Recipients of WIC



Is/Was Baby Breastfed?



Recipients of Food Stamps



Services Provided



739,944
Diapers



320,928
Formula
(bottles)



4,262
Infant Packs
(baby food)

7,741
Toddler Packs
(toddler food)



12,778
Clothing Room Visits

Top Ten Zip Codes Served

73119
73127
73108
73129
73109
73111
73107
73114
73112
73159

Top Referral Sources

- (1) WIC
- (2) Variety Care
- (3) DHS
- (4) Point of entry (word of mouth, media, etc.)
- (5) OU Medical Center
- (6) Birth Choice
- (7) Disaster Relief effort