2016-2017 Annual Report

Statistics Fiscal Year 2017

April 1, 2016 - March 31, 2017

Visits

4,804 of these visits occurred on the BabyMobile

Total number of visits:

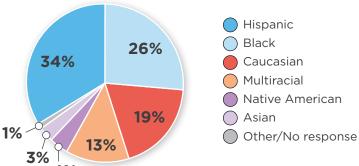
18,178

50%

of these were new clients

Demographics

Ethnicity of Caretakers



Recipients of WIC





Is/Was Baby **Breastfed?**

48%

Yes

52%

Services Provided



754,380

Diapers



328,115

Formula (bottles)



4,320 Infant Packs (baby food)

7,890 **Toddler Packs** (toddler food)



13.133 packs of wipes



38,693 pounds of clothing

Top Ten Zip Codes Served

73119

73127 73129

73107

73108

73111

73109

73112

73110

73159

Top Referral Sources

Family/Friend

WIC

Area hospitals

DHS

Variety Care Clinics

Infant Crisis Services, Inc.

Statement of Activities

for the year ended March 31, 2017

| Revenues and Support | for the year ended March 31, 2017 | for the year ended March 31, 2016 |
|--|--------------------------------------|--------------------------------------|
| Contributions | \$1,837,720 | \$3,816,780* |
| Grants and sponsorships | 340,857 | 382,643 |
| Investment income, net | 229,400 | (20,096) |
| Special event revenues | 956,613 | 709,431 |
| Proceeds from sale of fixed assets | 30,000 | - |
| Reclassifications | - | - |
| Release from restrictions | - | _ |
| Total Revenue and Support | 3,394,590 | 4,888,758 |
| Expenses | | |
| Program services | 2,797,788 | 2,774,069 |
| Management and general | 159,146 | 137,780 |
| Cost of direct benefit to donors | 276,129 | 176,633 |
| Fundraising | 388,362 | 255,695 |
| Total Expenses | 3,621,425 | 3,344,177 |
| Change in Net Assets | (226,835) | 1,544,581 |
| Net Assets, beginning of year Net Assets, end of year | 12,257,342 12,030,507 | 10,712,761 12,257,342 |

^{*}Includes capital campaign funds

Infant Crisis Services provides life-sustaining food, formula and diapers to babies and toddlers in times of crisis... because no baby should go hungry.

4224 N Lincoln Blvd Oklahoma City, OK 73105 (405) 528-3663 www.infantcrisis.org



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